



Satellite Session Sponsored by Novartis

Innovation in Cardiology – Breaking the boundaries of traditional cardiology

Monday, June 5, 2023

Chair: Dr. Leor Perl

12:50 - Opening:

Dr. Leor Perl - Innovation in Cardiology - Breaking the boundaries of traditional Cardiology

MD, Head, Complex Cardiac Interventions Service. Director of the BMC Innovation, Rabin Medical Center.

12:55 - Expert Panel:

Excuse me for asking - Entrepreneurship in Cardiology- learning from the greats

Dr. Leor Perl will host 4 leading experts:

Prof. Ran Kornowski, Director of the Cardiology Division at Rabin Medical Center (RMC) in Petach Tikva

Prof. Haim Lotan, Chief Innovation Officer, Hadassah Medical Organization

Prof. Rafi Beyar, Rambam Health Care Campus and The Technion

Prof. Noah Liel Cohen, Ben Gurion University of the Negev, Chair of the Education Committee of The Israeli Society for Healthcare

Discussing those innovative pathways in cardiology who may break the present boundaries in delivering better patient care. The audience will hear from these experienced cardiologist-entrepreneurs, first hand, on the challenges and learning points of innovation from the very first stage of an unmet need to actual bedside implementation.

13:30 - Beyond technology Innovation:

Innovative approach to population health in Cardiology- How do we make a change in patients' lives?

Dr Phil Jennings; the Chief Executive of the Innovation Agency, the AHSN for the North West Coast.

13:55 - Wrap up

Q&A + closing remarks - 5 min